

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
#602
Philadelphia, PA 19103

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
63113-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Sherrod Brown for Senate	SHERROD BROWN	

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	63113	09834782

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/08/12	CBS Morning News	7:00 AM-8:00 AM	M-WTF--	1:00	5	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M-WTF-- 5 \$380.00									
Spots: # Ch Day Air Date Air Time Description									

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Sherrod Brown for Senate	SHERROD BROWN		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/04/12	10/04/12	Thu Reg 3	10:00 PM-11:00 PM	---T---	1:00	1	\$5,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/04/12 10:31 PM Thu Reg 3 10:00 PM-11:00 PM 1:00 OHSB-TV12- 16 \$5,000.00 NM									
5	10/05/12	10/05/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	1:00	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----F-- 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/05/12 10:32 PM Fri Reg 3 10:00 PM-11:00 PM 1:00 OHSB-TV12- 16 \$3,200.00 NM									
6	10/02/12	10/02/12	Tue Reg 1	8:00 PM-9:00 PM	-T-----	1:00	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$7,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/02/12 Tue Reg 1 8:00 PM-9:00 PM :00 \$7,000.00 NM Credited									
7	10/07/12	10/07/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	1:00	1	\$4,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$4,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/07/12 10:13 PM Sun Reg 3 9:00 PM-10:00 PM 1:00 OHSB-TV12- 16 \$4,800.00 NM									
8	10/03/12	10/03/12	Wed Reg 1	8:00 PM-9:00 PM	--W----	1:00	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$7,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/03/12 7:59 PM Wed Reg 1 8:00 PM-9:00 PM 1:00 OHSB-TV12- 16 \$7,000.00 NM									
9	10/04/12	10/04/12	Thu Reg 1	8:00 PM-9:00 PM	---T---	1:00	1	\$7,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ---T--- 1 \$7,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/04/12 7:58 PM Thu Reg 1 8:00 PM-9:00 PM 1:00 OHSB-TV12- 16 \$7,600.00 NM									
10	10/06/12	10/06/12	Saturday Early Show	8:00 AM-9:00 AM	-----S-	1:00	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/06/12 7:58 AM Saturday Early Show 8:00 AM-9:00 AM 1:00 OHSB-TV12- 16 \$450.00 NM									
11	10/06/12	10/06/12	Saturday Early Show	9:00 AM-10:00 AM	-----S-	1:00	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/06/12 9:29 AM Saturday Early Show 9:00 AM-10:00 AM 1:00 OHSB-TV12- 16 \$450.00 NM									
12	10/07/12	10/07/12	CBS Sun Morn News	10:00 AM-10:30 AM	-----S	1:00	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
12	10/07/12	10/07/12	CBS Sun Morn News	10:00 AM-10:30 AM	-----S	1:00	1	\$900.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/07/12</td><td>9:51 AM</td><td>CBS Sun Morn News</td><td>10:00 AM-10:30 AM</td><td>1:00</td><td>OHSB-TV12- 16</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/07/12	9:51 AM	CBS Sun Morn News	10:00 AM-10:30 AM	1:00	OHSB-TV12- 16	\$900.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WKRC	Su	10/07/12	9:51 AM	CBS Sun Morn News	10:00 AM-10:30 AM	1:00	OHSB-TV12- 16	\$900.00	NM																																												
13	10/07/12	10/07/12	CBS Sun Morn News	9:30 AM-10:00 AM	-----S	1:00	1	\$900.00	NM																																													
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1	WKRC	Su	10/07/12	9:47 AM	CBS Sun Morn News	9:30 AM-10:00 AM	1:00	OHSB-TV12- 16	\$900.00	NM																																												
14	10/07/12	10/07/12	Sun Reg 2	8p-9p	-----S	1:00	1	\$6,000.00	NM																																													
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1	WKRC	Su	10/07/12	9:06 PM	Sun Reg 2	8p-9p	1:00	OHSB-TV12- 16	\$6,000.00	NM																																												
15	10/08/12	10/08/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	M-----	1:00	2	\$500.00	NM																																													
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2	WKRC	M	10/08/12	5:10 AM	5a Good Morn Cincinnati	5:00 AM-5:30 AM	1:00	OHSB-TV12- 16	\$500.00	NM																																												
1	WKRC	M	10/08/12	5:28 AM	5a Good Morn Cincinnati	5:00 AM-5:30 AM	1:00	OHSB-TV12- 16	\$500.00	NM																																												
Total Spots							27																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$49,450.00
<u>Agency Commission</u>	\$7,417.50
<u>Net Amount Due</u>	\$42,032.50

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